

Use appropriate versions of the logo based on context, background, and application.

Primary logo

The full version of the Omise logo. This is the preferred option for representing the complete brand identity and should be used in most cases — including general branding, marketing materials, and digital platforms.

Secondary logo

A simplified variation of the primary logo. This version is designed for use when the primary logo may not stand out clearly — such as on visually complex backgrounds or in limited-color applications. It ensures legibility and consistent brand presence across various environments.

The primary Omise logo is displayed on a light background. It features the word "OMISE" in a bold, sans-serif font. The letter "M" is stylized with a blue arc above it.The secondary Omise logo is displayed on a light background. It is a simplified version of the primary logo, featuring the word "OMISE" in a bold, sans-serif font. The letter "M" is stylized with a simple black arc above it.

Positive – used on light backgrounds

The primary Omise logo is displayed on a dark background. It features the word "OMISE" in a bold, sans-serif font. The letter "M" is stylized with a green arc above it.The secondary Omise logo is displayed on a dark background. It is a simplified version of the primary logo, featuring the word "OMISE" in a bold, sans-serif font. The letter "M" is stylized with a simple black arc above it.

Negative – used on dark backgrounds